



Minutes of a Meeting of the Board of Directors

March 16, 2020

A regular meeting of the Board of Directors of the Association of Talent Development Kansas City Chapter was held on March 16, 2020 via Zoom. Amy Swaminathan called the meeting to order at 6:15 PM.

Directors Present via Zoom

Amy Swaminathan, Shannon Swift, Crystal, Askew, Jana Meyers, Tracy Roudebush, Paul Christianson, Angela Buzard, Art Gangel, Tyler Dixon, Piper Stone, Debbie Rulo, Mikki Johnston; Jana Meyers.

No guests were present.

Approval of Minutes

Amy Swaminathan presented to the Board the minutes of the February 17, 2020 meeting of the Board for approval. **A motion was made by Amy Swaminathan to approve the minutes as written. Paul Christianson seconded the motion. The motion was unanimously approved.**

Committee Reports

Programs		
Previous Commitment	Current Activities	New Commitment
	Working to figure out the potential refund from Boulevard. July 9 th is being considered as potential new date.	
<p>Discussion: Angela and Piper gave an update about the postponement of the EiP event.</p> <p>A discussion about rescheduling Power of Habit versus doing a live event was held. Consensus is to keep event scheduled on 4/15 and adjust the format and perhaps price. How can we market this to attract more participants by 4/15?</p> <p>Crystal updated on SIGs and Jana updated on GIGs.</p> <p>TASK: Craft a communication to those who submitted for EiP to let them know their work will be recognized. Angela and Piper will do this.</p> <p>TASK: Piper and Jana will have a report on GIGs to report to the Board in April.</p>		

Marketing and Communications		
Previous Commitment	Current Activities	New Commitment
Marketing committee met as planned and has requested that events be scheduled well in advance in Wild Apricot.	Tracy has met with Mike regarding the website and has two proposed themes to consider. Mikki will be helping with the proofing of the site.	
The committee will get something on paper about Engaged by Cell initiative and is actively seeking volunteers for web design.	Promote registration of current month's event, promote next month's event, for emergent situations.	
Discussion:		
TASK: Tracy will put a test in place before texts go out. And will test email functionality of events created on Wild Apricot.		

Finance		
Previous Commitment	Current Activities	New Commitment
Discussion: Sally was unable to attend, therefore any discussion is on-hold for the next regular Board meeting.		
Task: Amy will send financials out to the Board for review and the vote will take place at the April meeting.		

Membership		
Previous Commitment	Current Activities	New Commitment
The ambassadors' program is going well. In January, the chapter gained 14 new members bringing the total to 306. The committee will update the membership letter by the end of the week of February 24 with a completed letter by next month's Board meeting.	The membership letter has been updated. The letter is being revised again to include the information from the national website.	Member Minute: Have Power Members stand up for a moment at chapter meetings to discuss the value of that membership.
Discussion:		
TASK: Paul, et al, will devise a letter to send at the sixth-month mark to check in with new members.		

Succession Planning		
Previous Commitment	Current Activities	New Commitment
The CARE requirements will be available by end of Q1.	These should be out by sometime in April.	Will use a nominating committee to maintain pipeline of volunteers.
Create a planning approach.	Art took previous documentation and tweaked those.	Presented nominating committee roster as well as a timeline for presenting nominations and a ramp-up plan for the next year.
Discussion:		
Task: Will create a report for each VP to discuss director-level or other volunteers who may be interested in other positions within the organization.		

Volunteers		
Previous Commitment	Current Activities	New Commitment
	Tyler Dixon expressed a need for help rounding up technology volunteers. He will communicate with Angela Buzard and Piper Stone about the information he'd like to gather from potential volunteers	
	Will pass along information regarding volunteers for Strategic Partnerships committee.	
Discussion:		
Task:		

Strategic Partnerships		
Previous Commitment	Current Activities	New Commitment
	Emporia State wants to work with ATDKC and PTR Training is interested but conversations are temporarily on hold.	

Discussion:

Task:

Plus/Delta

Plus	Delta
<ul style="list-style-type: none">• Meeting went smoothly.• Thank you to all who had to work to make the EIP decisions. The quick execution was excellent.• The Board is open to communication and feedback and the open conversation is appreciated.• Being able to meet with Pete and the President, Past- and -Elect has been excellent.• Commenting on commitments and tracking progress has made the elephant easier to eat.• Piper and Amy were incredibly helpful on Basecamp while trying to figure out the EIP comms.	<ul style="list-style-type: none">• Reviewing materials prior to meetings is a renewed commitment.

Close

The meeting adjourned at 7:34 PM.