

Minutes of a Meeting of the Board of Directors September 21, 2020

A regular meeting of the Board of Directors of the Association of Talent Development Kansas City Chapter was held on September 21, 2020 virtually. Amy Swaminathan called the meeting to order at 6:12 PM.

Directors Present:

Sally, Kara, Crystal, Shannon, Debbie, Tyler, Art, Amy, Paul, Angela, Piper, Crystal

Minutes:

Paul moved, Piper seconded, passed unanimously

Programs

Angela reported 86 registrants to date for fall conference. \$5500 for sponsorships. Board members register using code treasure. 15 speakers, 10 live, 5 on-demand. Thanks to Christy and Jason Rogers for conference portal.

Pre-event taping will be on Wednesday 6-8 PM at Training Umbrella.

Conference q/a:

Q: Will a link go out to all participants?

A: Christy is sending out a video with instructions before the conference

Q: What does the gamification piece look like this year?

A: Angela previewed the portal and explained how the gamification piece will work.

Piper shared she received 24 RFPs for the conference. She asked that the board help promote the event this week to continue the registrations.

Marketing & Communications

The report was posted as Tracy was unable to attend.

The board discussed the redesigned website. The live website may be rolled out during the holidays.

Membership

Paul shared that last week was member week. Paul thanked Tracy, Debbie and Megan for helping to market it.

Debbie shared some of what the ambassador committee did during member week and other. They reached out to Lapsed members through the end of June – sent email touch points and following up with a phone call. Debbie followed up with 37 lapsed members last week. She shared that she would like to follow up on a regular basis with members before they lapse. Shannon shared that there is a session at ALC on how to interact with lapsed members. She also recommended searching the SOS site for how other chapters are handling lapsed members.

Debbie shared there's three strong ambassadors on the team right now.

Finance

Sally shared the financials which are in Basecamp. She asked VPs to review their departments budgets and expenses. She reported the prizes received for fall conference as well as current sponsors.

Kara thanked the board members for bringing in sponsors. She explained the next step is assisting sponsors to update the portal and send in pre-roll videos. Kara asked Paul what was needed from sponsorships that include membership. Paul instructed her to provide their name and email address.

Sally shared the scholarship winners.

Here are the scholarship recipients:

ATD Kansas City Power Membership Scholarship

- Shane Wilson
- Ronda Mullen
- Lea Tatum-Haskell

ATD Kansas City Fall Conference Registration Scholarship

- Keith Kennedy
- Lea Tatum-Haskell
- Amanda Hahn

ATD Kansas City APTD Scholarship

- Keith Kennedy

Succession Planning

Art displayed the Succession Planning Timeline and current progress. He shared the executive slate:

President Elect	Kara Doak
VP of Marketing & Communications	Megan Galloway
VP of Membership	Paul Christianson
VP of Finance	Sally Koppy
VP of Programs & Events	Piper Stone

4 new roles – plus many director positions. Art shared the slate. Ask him for a copy.

Volunteers

Tyler shared he still needs one more member from the board to assist in a volunteer recognition committee. Kara volunteered. He shared he is looking for a volunteers for the financial review committee and to assist with marketing.

Admin

Amy shared an update on ALC. Shannon explained that we can go on to the ALC portal a full week before the conference. Amy shared that we have a free ATD Membership (national) \$399 value to give away. The Executive Committee and VPs decided to give that away to a Director

from the board. She will put a nomination sight for voting members only on basecamp to propose who might receive that award.

Plus/Delta

Plus

Emily Brown accepted Director of Events position for 2021-2022

Format of reports

Pre-read reports

Fall sponsorships

Prizes

Slates

Kara is on my committee (Tyler)

Delta

Committee member from committee to report as needed in the future (no report from Communications and Marketing)

Meeting ended at 7:30 PM.