

## Minutes of a Meeting of the Board of Directors

October 19, 2020

A regular meeting of the Board of Directors of the Association of Talent Development Kansas City Chapter was held on October 19, 2020 via Zoom. Amy Swaminathan called the meeting to order at 6:06 PM.

### Directors Present via Zoom

Amy Swaminathan, Shannon Swift, Kara Doak, Tracy Roudebush, Angela Buzard, Art Gangel, Piper Stone, Sally Kopyy, and Mikki Johnston

No guests were present.

### Approval of Minutes

Amy Swaminathan presented to the Board the minutes of the September 21, 2020 meeting of the Board for approval. **A motion was made by Shannon Swift to approve the minutes as written. Piper Stone seconded the motion. The motion was unanimously approved.**

### November/December

Transition is starting to new slate of officers. Current VPs should start planning about the communication regarding current documents and other information to incoming Board members. Ideally, this would be done prior to the Board Strategy Retreat. Sally has set deadlines about planning for budgeting for the next year.

Art Gave a review of the Board Strategy Retreat: Two virtual half-days. Target is the first week of December. He'll send a Doodle poll soon.

### ATD/ALC Recap

#### ATDKC Conference Recap:

There were 107 registrants. The keynote speaker was well-received and lots of great feedback about the breakout sessions. Training Umbrella was an excellent business partner and we are looking at ways to thank them for going above and beyond. Price point was well-received, and graphics garnered several compliments. The goal for sponsorships was \$5,000 and we exceeded it. Gamification was also something people liked. Expense report is nearly complete. From a budget standpoint, the event was very successful. Constructive feedback was focused on the timing of the Mayor's keynote and a wish for in-person networking.

**ALC Recap:**

**Kara:** Letter to my past self and takeaways about how to communicate to the incoming officers. Sharks vs. dolphins analogy and think about how you want to feel at the end of the year.

**Angela:** Asked what everyone’s experience was with the platform. What pieces of the conference went well? What might not have worked as well? The Q&A format was good. Lots of energy with the live question format. ALC tab was a bit fussy – moving between tabs might have prevented some interaction. A gap from the platform for ATDKC was that users had to start their own videos in some sessions. Pre-recording was a good idea. Timing was a little tricky with the chat in the ALC conference. Breakouts in bigger screens was better than screen-within-a-screen. With ALC, every presenter team had many helpers and having a few more volunteers to help produce sessions will improve ATDKC conference. Having a mentor/accountability partner at ALC was a great opportunity for presenters.

**Amy:** VIEW, a framework for beginning with the end in mind. Award programs and a broader connection to ATD as a whole were her big takeaways.

**Art:** Multi-year chapter strategic planning was a session he attended, and the experience was one that gave a glimpse into a chapter that conducts business a little differently than ATDKC. They took a larger look: “What do we want this to look like in five years?” Strategic decision-making happens first and then targeted decision-making can take place within those strategic plans. A five-year plan outlasts any single presidential term. In those VP roles, what do you need that would enable strategic thinking and planning, instead of tactical problem-solving.

**Shannon:** Being involved with the PAC was busy and rewarding. A group of presenters withdrew from presenting once the conference became virtual. Strategic Partnerships were her big takeaway and she’d like to look into partnerships. In particular, she wants us to spend intentional energy in reaching a more diverse group of talent development professionals. Shannon has some ideas that she’ll share at the Board Retreat.

**Tracy:** Would like to see what changes we could make to enable our high-effort committees to have the capacity to spend some effort on strategic planning.

**Committee Reports**

Programs		
Previous Commitment	Current Activities	New Commitment
<p><b>Discussion:</b></p> <p>Webinars are planned for October and SiGs for November and December.</p> <p>Piper is working on Learning Week items. Looking at December 8 for this event at roughly happy hour-time.</p> <p>Member feedback will be gathered somewhat differently than in the past. Details to come.</p>		

**Marketing and Communications**

Previous Commitment

Current Activities

New Commitment

**Discussion:**

The outage of the website is coming soon to allow for the change-over.

There are some changes possible regarding Wild Apricot that could prevent some of the handoffs that are currently necessary for events.

**Finance**

Previous Commitment

Current Activities

New Commitment

**Discussion:****Membership**

Previous Commitment

Current Activities

New Commitment

**Discussion:****Succession Planning**

Previous Commitment

Current Activities

New Commitment

**Discussion:**

<b>Volunteers</b>		
Previous Commitment	Current Activities	New Commitment
<b>Discussion:</b> A meeting will take place this week to discuss Volunteer Recognition.		

<b>Strategic Partnerships</b>		
Previous Commitment	Current Activities	New Commitment
<b>Discussion:</b>		

<b>Bylaws</b>		
Previous Commitment	Current Activities	New Commitment
<b>Discussion:</b>		

### Plus/Delta

Plus	Delta
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### Close

The meeting adjourned at 7:16 PM.