

Minutes of a Meeting of the Board of Directors

April 19, 2021

A regular meeting of the Board of Directors of the Association of Talent Development Kansas City Chapter was held on April 19, 2021 via Zoom. Art Gangel called the meeting to order at 5:33 PM.

Directors Present via Zoom

Amy Swaminathan, Deb Lewis, Art Gangel, Piper Stone, Kara Doak, Crystal Askew, Kelly Zamboni, Mikki Johnston, Emily Brown, Mike Stewart, Sally Koppy, Jana Meyers, Shelley Etzenhouser, Angela Buzard. Anastasia Caffrey, Megan Galloway, Abby Walter, and Haley Grayless.

No guests were present.

Approval of Minutes

Approval of the minutes from March is deferred until the May meeting to allow more board members time to review them.

Conferences/Updates

ATD 21 (formerly ICE) will be held in Salt Lake City from Aug 29 – Sep 1. There is a live option as well as remote.

ALC (ATD Chapter Leaders Conference) is Nov 3-5 this year. It will be all remote. This is for chapter leaders to come together and learn about their roles. Amy is recommending that some submit a request for proposal to present.

Care PLUS! – Our chapter received \$500 and can promote ourselves as a Care PLUS chapter. Great work everyone!

Board Development – Board development will be in May. We will have a 30 minute evening meeting to take care of business essentials, and also a 60 minute lunch meeting to do more with dISC training with Erin Fajen. Board members should vote in the doodle poll to choose their preferred time as soon as possible. It will be sometime during the week of May 18.

Committee Reports

Programs

Discussion:

EIP went very well. Thanks to everyone that helped and congratulations to all the winners.

Gamification workshop also went well last week.

The next big item is Fall Conference. October 19-20 in the morning. RFP will be ready in mid-May. Please be ready to promote events on your personal networks.

Celebrating that Programs is meeting their goal of planning ahead!

Onboarding SIG has a new leader – Crystal Fong

GIG – April networking was postponed, and focus has shifted to making the summer GIG great. Reach out to Jana if you have any ideas or want to help.

Operating Plan (goal):

Fine-tune SIG programming: Pivoted when COVID shut everything down.

Launch GiGs

Improve diversity: Looking forward to partnering with other orgs in 2021.

Marketing and Communications

Discussion:

The Marketing team will be meeting soon to talk about everything that is coming up. We have a potential volunteer to help with video content.

The team is focused on creating collateral that can be shared, particularly around our bigger events to get the word out. If you have any other ideas, contact Megan or Piper.

Mike was able to make some progress on the website and get the home page updated. He will continue to update as he gets feedback.

Abby is continuing to work on social media marketing. Please share and help spread the posts!

Operating Plan (goal):

Improve social media presence: Has gone well and can continue to fine tune.

Promote and model the use of Basecamp: has gone very well, great adoption by Board; opportunities for education around Basecamp exist

Improve effectiveness & efficiency of communication & marketing: Tracy will have pre-scheduled events to tweak a cadence for information pushes and reminders

Membership

Discussion:

Membership committee met and minutes are posted on Basecamp.

Thank you to those board members that have helped new members with questions they have. We have about 7 new members this month. Anastasia has also reached out to other chapters to see what they do to help new members, but only got 1 response. If you have ideas, please let her know.

Operating Plan (goal):

Promote continued member engagement: grew the ambassador program

Manage the Member Experience: followed up with lapsed members, will update data more routinely; great programs helped with this

Maintain and grow effectiveness of Membership team: used Basecamp effectively

Finance

Discussion:

We need an external audit/financial review this year. Sally looked for someone at Volunteer Match and found someone that was willing to do it, saving the chapter a lot of money. She would love ideas for a thank you gift when the reviewer is done.

Financials were straight forward this month, nothing surprising at all. Piper moved to approve the financials, Kara seconded. The motion passed unanimously.

Operating Plan (goal):

Establish scholarship plan: this was established, and several scholarships were given, but did not have as many applicants as there were scholarships available – **submission has been accepted by SoS!**

Maintain and grow effectiveness of Finance Team: worked well as a team, looking forward to improving next year

Basecamp Moment

Discussion:

Basecamp has free sessions and Ask the Expert sessions so that you can learn more about the tool.

Certification

Discussion:

The Certification committee is ready to get started with a kickoff meeting later this week. They will be defining objectives, scope, etc. and figuring out a communication plan.

They will be using the prep materials from ATD. This will allow learners to focus on any of the capabilities, and can be used for personal development or for test prep.

Plus/Delta

Plus	Delta
<ul style="list-style-type: none">• Board members were on time!• License plate icebreaker.• 5:30 start• Positivity and encouragement• Kind and informal, makes it fun• Everyone ready with needs/announcements• Level of interaction	<ul style="list-style-type: none">• Not in person yet

Close

The meeting adjourned at 6:53 PM.