



Minutes of a Meeting of the Board of Directors

May 17, 2021

A regular meeting of the Board of Directors of the Association of Talent Development Kansas City Chapter was held on May 17, 2021 via Zoom. Art Gangel called the meeting to order at 5:37 PM.

Directors Present via Zoom

Deb Lewis, Art Gangel, Kara Doak, Kelly Zamboni, Sally Koppy, Jana Meyers, Piper Stone, Megan Galloway, Abby Walter, Mike Stewart, Amy Swaminathan, Tyler Dixon, Paul Christianson,

No guests were present.

Chapter Update

Kara Doak has accepted a new opportunity and will no longer be able to serve as President-Elect; Paul Christianson has agreed to step into the role.

Approval of Minutes

A motion was made to approve the March and April minutes by Kara Doak. Megan Galloway seconded the motion, and they passed as written unanimously.

Conferences/Updates

ATD 21 (formerly ICE) will be held in Salt Lake City from Aug 29 – Sep 1. There is a live option as well as remote.

ALC (ATD Chapter Leaders Conference) is Nov 3-5 this year. It will be all remote. This is for chapter leaders to come together and learn about their roles. Amy is recommending that some submit a request for proposal to present. Deadline for submissions is 5/31.

Board Development – Board development will be on Thursday May 20th. It will be a 60 minute lunch meeting to do more with dISC training with Erin Fajen.

Committee Reports

Membership

Discussion:

Four for three rate should be adjusted to \$300 from \$225. Current membership rate is \$100. Lori should be able to help us with making sure that the rate is correct on the back-end.

We may also want to look into deals for bulk membership.

Operating Plan (goal):

Promote continued member engagement: grew the ambassador program

Manage the Member Experience: followed up with lapsed members, will update data more routinely; great programs helped with this

Maintain and grow effectiveness of Membership team: used Basecamp effectively

Finance

Discussion:

The Gamification workshop lost a little bit of money, but that was expected. Other updates/information were posted to Basecamp.

Financials were straight forward this month, nothing surprising at all. Megan Galloway moved to approve the financials, Kara Doak seconded. The motion passed unanimously.

Operating Plan (goal):

Establish scholarship plan: this was established, and several scholarships were given, but did not have as many applicants as there were scholarships available – **submission has been accepted by SoS!**

Maintain and grow effectiveness of Finance Team: worked well as a team, looking forward to improving next year

Close

The meeting adjourned at 6:05 PM.