

Advertising Options

[Click here for the Advertising Form](#)

ATDKC Newsletter Advertising Options

Here's what you get:

Promote your business to our talent development community. The ATDKC e-newsletter is published once per month. It's comprised of one main article and upcoming events of interest to our members. It is sent to over 1400 talent development contacts in the Kansas City metro area. As an advertiser, your organization will benefit from ongoing exposure to current and potential clients.

Above-the-Fold Placement

Pixels: **150 X 400** (Height can go up to about 650, if needed)
 Width percentage: 25%
 Location: Right-hand side of page, next to main article
 Cost: \$200 per month

Regular Placement

Pixels: **280 X 400** (Height can go up to about 650, if needed)
 Width percentage: 50%
 Location: Takes the place of one brief item. Order is subject to other content.
 Cost: \$150 per month



Home Page Rotating Banner

Here's what you get:

- Premium advertising space on the home page of the www.tdkc.org web site
- Rotating home page banner that allows both text and graphics as part of your design:
 - Graphic image
 - Hyperlinked to your website
- Scrolls every 6-10 seconds among advertisers
- Recognition of partnership in ATDKC social media (Facebook, LinkedIn, and Twitter)
- Available for sequential time periods
 - 3 month listing (no free adjustments after upload) - \$500
 - 6 month listing (one free adjustment to your ad) - \$750
 - 12 month listing (two free adjustments to your ad) - \$1200

Sponsor Directory Listing

Here's what you get:

- Linked from the HOME page, a special section is now available for partners to list their organization, products and services
- One year listing
- Two free adjustments allowed during the year
- Additional adjustments are \$25 per incident
- Available with three different options:
 - Strategic Partner regular listing - \$100 - Your company name, address and telephone number.
 - Strategic Partner Silver listing - \$200 - Add your company graphic logo (175 x 100 pixels), web link, and four lines of company description
 - Strategic Partner Gold listing - \$300 - Everything above with expanded company description space to 10 lines

ATDKC Chapter Meeting Sponsor

Here's what you get:

- "Sponsored by" on the event description on the www.tdkc.org web site
- "Sponsored by" in the on-line ATDKC newsletter
- "Sponsored by" included in the member e-mail blast to promote the event
- "Sponsored by" included in all promotional postings on ATDKC social media (Facebook, Twitter, LinkedIn)
- Permission to place company information at the ATDKC event registration table
- Permission to give out free company items (pens, brochures, etc.) as well as have a door prize drawing
- Permission to give a five minute commercial at the ATDKC event
- Only one sponsor per event
- \$200 per event

News Posting

Here's what you get:

- This special section on the home page of www.tdkc.org is designed to promote a specific event, talent development news or opportunity.
- Linked to the event on your webpage
- Promotion of event in ATDKC Social Media pages (Facebook, LinkedIn, and Twitter)
- Purchase on a month to month basis
- Up to 3 month posting - \$250

Job Posting

[Click here to submit a job posting](#)

Here's what you get:

The ATD Kansas City Chapter is the largest training and development professional organization in the Kansas City area. Its members are experts in talent development, training delivery, course and curriculum development, organizational development, evaluation, computer and web-based design, and many other aspects of performance improvement technology. Reach this talented pool of professionals by posting your open position on the ATDKC website.

The cost of posting an open position is \$150 for 3 months. To post a job, send a request using our CONTACT US link at the top of the website. Our VP of Communications will contact you and assist in posting the position.